

REMARKS

This amendment is in response to the Office Action mailed July 18, 2007. Claims 6-9, 11, 13-16, 35, 38-40, 42-45, 47, 50-52, 55-57, and 59 have been amended. Claims 6-16 and 35-59 are presently pending. No new matter has been added.

§103 Rejections

Claims 6-8, 10, 11, 13, 35-37, 43, 44, 46, 47 and 52-54 were rejected under 35 U.S.C. §103(a) as being unpatentable over U.S. Patent No. 7,051,357 to Carr ("Carr") in view of U.S. Patent No. 5,945,988 to Williams et al. ("Williams") in further view of U.S. Patent No. 6,097,441 to Allport ("Allport"). Claims 9, 12, 14, 45, 48 and 49 were rejected under 35 U.S.C. §103(a) as being unpatentable over Carr in view of Williams and further in view of Allport and U.S. Patent No. 6,018,768 to Ullman et al. ("Ullman"). Claims 15, 16, 38-42, 50, 51 and 55-59 were rejected under 35 U.S.C. §103(a) as being unpatentable over Carr in view of Williams and further in view of Allport and U.S. Patent No. 5,485,221 to Banker et al. ("Banker"). The Applicant traverses these rejections.

Independent claims 6, 35, and 38 each recite "a remote control device configured and arranged for providing user input to the system, the remote control device comprising a storage unit on the remote control device ... wherein the interactive video casting system is configured and arranged to allow the user to individually identify as a user preference one or more television channels, from the plurality of television channels, for which trigger information will be provided to the remote control device for storage in the storage unit on the remote control device for later retrieval from the storage unit on the remote control device." Claims 43, 52, and 55 are similar except that instead of television channels, television programs are individually identifiable as a user preference.

For example, the interactive video casting system allows the user to individually identify, as a user preference, which television channels, or television programs, will have trigger information stored in a storage unit on the remote control device. This allows the user to

personalize the stored information and also can assist in assigning limited memory resources on the remote control device to information in which the user is most likely to be interested.

None of the cited references teaches or suggests this feature. Carr discloses providing ancillary information for all of the television channels to a receiver. Carr does not teach or suggest storing this ancillary information on a remote control device. Allport discusses providing embedded data to a remote control, but Allport does not teach or suggest storing this embedded data in a storage unit on the remote control for later retrieval. Allport does disclose a remote control with memory but the information stored in that memory is not trigger information. Allport, Col. 15:36-47. None of the other references teach or suggest storing trigger information in a storage unit on the remote control device.

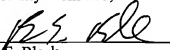
Moreover, none of the references, alone or in combination, discuss allowing the user to individually select those television channels, or television programs, for which trigger information will be stored on a remote device. The Office Action acknowledges that Carr does not teach this element of the claims. Office Action, p.3. The Office Action cites only Williams for this element and asserts that “Williams’s [sic] system comprises user preferences including information user preferred television channels and/or programs....” Although Williams does discuss user preferences regarding favorite television channels and programs, Williams is silent regarding the storage of trigger information from television channels or programs or using user preferences to select television channels or programs for which trigger information will be stored on a remote device. Thus, the references either teach storing all of the trigger information (e.g., Carr) or are silent regarding the storage of trigger information (e.g., Williams). There is no teaching or suggestion within any of the cited references to limit the storage of trigger information to only television channels or programs selected by the user. Therefore, there is no motivation or suggestion in the cited references to modify Carr to allow the user to individually identify as a user preference one or more television channels or programs, from the plurality of television channels, for which trigger information will be provided to the remote control device for storage in the storage unit on the remote control device for later retrieval from the storage unit on the remote control device as recited in the claims.

Thus, the cited references fail to teach or suggest every claim element. For at least these reasons, claims 6, 35, 38, 43, 52, and 55, as well as the remainder of the pending claims which depend therefrom, are patentable over the cited references. The Applicant respectfully requests withdrawal of the rejections of these claims.

In view of the above, each of the presently pending claims in this application is believed to be in immediate condition for allowance. Accordingly, the Examiner is respectfully requested to pass this application to issue. If the Examiner has any questions or concerns, the Applicant encourages the Examiner to contact the Applicant's representative, Bruce Black, by telephone to discuss the matter.

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Respectfully submitted,

By 
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